



"Charting Our Collective Course: The Imperative of Unified Feedback for the SXSW Venture" SXSW?

Dear B Corp Community Members,

I hope this message finds you well. I'm writing to seek your crucial input for a pivotal initiative that stands to significantly elevate the B Corp movement's visibility on a global stage. As you may know, March is not only B Corp Month but also the time when the influential South by Southwest (SXSW) festival takes place. This convergence presents an unprecedented opportunity for us to showcase the power and impact of our movement to a wide and diverse audience.

Why This Survey Matters:

SXSW is a premier event known for setting trends and shaping public discourse. Having a strong B Corp presence there, especially during B Corp Month, will provide us with a platform to amplify our message, connect with like-minded individuals and organizations, and demonstrate the transformative power of our community. However, to make our participation impactful and tailored to our collective needs, we need your insights and input.

The Risk of Missing Information:

Without your valuable feedback, we risk missing the mark on addressing key issues and topics that resonate with our community and the broader audience. This could result in a missed opportunity to effectively communicate the essence of the B Corp movement and to capitalize on the exposure that SXSW provides. Essentially, your input is not just valuable – it's essential to our success.

Your Voice is Crucial:

Your unique perspectives and experiences are vital in shaping our approach and content for SXSW 2025. We have prepared a survey to gather your insights, preferences, and ideas. This survey will guide our panel picker submission for SXSW 2025 and help us plan an engagement strategy that truly represents our diverse and dynamic community.

Survey Deadline: Midnight, **Apr 19, 2024 12:00 AM**

Please take a moment to fill out this survey by April 19th, 2024. It will take only a few minutes of your time but will have a long-lasting impact on the growth and visibility of our movement.

→ [SXSW Survey for B Corp Community members in US and Canada](#)

Thank you for your dedication and commitment. We are counting on your participation to make the most of this incredible opportunity. Together, we'll not only make this event successful but also drive the B Corp movement to new heights at SXSW 2025 and beyond.

Warm regards,

Governance Leads
Board Leadership
B Local Texas

P.S. Please feel free to share this survey with other B Corp community members. The more voices we hear, the stronger our collective impact will be.

*"You never change things by fighting the existing reality.
To change something, build a new model that makes the existing model obsolete."*

— Buckminster Fuller

"B Local Texas serves to empower a purpose-driven economy rooted in authenticity, curiosity, and collective action. We foster an inclusive, collaborative environment that encourages empowerment and inspires positive change. Together, as a network of vibrant and dedicated B Corps, we harness the power of business to create a community radiating with hope, joy, and respect."

— BLT Governance Leads